

Hi-Tide Boat Lifts Announces Sponsorship of South Florida Indy Car Racer Kyle Connery

Family-owned business backs local racer in first full season of competition

FT. PIERCE, FL (April 1, 2015) – Hi-Tide Boat Lifts, a leader in the boat lift manufacturing industry, today announces its sponsorship of [The Mazda Road to Indy](#) race car driver Kyle Connery in his first full season of competition. The sponsorship is part of the company's initiative to "lift" the South Florida community and encourage them to pursue their dreams.

Hi-Tide will sponsor Connery throughout the Pro Mazda Championship, which kicked-off this past weekend in St. Petersburg. Currently, Connery ranks fifth out of 17 drivers in the 2015 season standings.

Along with fellow sponsors Connery Concrete and SeaRock, the support that Hi-Tide provides will assist JDC Motorsports and Kyle Connery to pursue their paths of excellence.

"Like boating, car racing is a hobby that is a real passion for people," said Craig Wood, President of Hi-Tide Boat Lifts. "We see this sponsorship as an opportunity for us to provide a local champion with the support he needs to pursue his passion."

Connery has already proven himself to be a worthy recipient of the sponsorship, finishing second in the 2013 F 2000 Pro series with seven podium finishes in nine races, including four wins, along with his many achievements and wins in Karting.

Connery's next race will take place at NOLA Motorsports Park in New Orleans, April 11-12.

About Hi-Tide Boat Lifts

Hi-Tide Boat Lifts is a pioneer in the boat lift industry, as the first manufacturers to design a product entirely of corrosion-resistant aluminum made specifically for the marine environment. As the leaders and innovators in the boat lift industry, the company also developed a patented Gear Drive gear box, which guarantees years of low-maintenance service. Learn more at: <http://www.hi-tide.com>.

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